



EXPERIENCE

2015-Present: Senior Manager (Head of) Retail Fixture Development - SAMSUNG Electronics America – Dallas, Texas

Samsung Brand Retail Environments –Various US Locations

Develop HQ Design Direction of fixtures, merchandising displays, and branded Shops into US market solutions from ideation to fabrication. Coordinate with internal resources and external clients to develop custom retail solutions per account requirements. Manage external vendors and internal Project Managers for all Design Development and Fabrication Projects.

2010-2015: Senior Designer - FOSSIL Inc. - Dallas, Texas

Fossil Brand Retail Environments -Various Locations Globally

Design and develop new store environments and fixtures from concept to installation. Coordinate with internal brand, merchants, planners, and external partners to establish and roll-out Global Standards.

2008-2009: Associate Designer - RYA Design Consultancy- Dallas, Texas

Bloomingdale's - 59th Street, New York & Dubai, United Arab Emirates

Shinsagae Department Stores - Centum City, Korea

Printemps Department Store - Paris, France

Design for major brand and boutique retail stores globally. Owning project components from schematic design conception to final presentations and documents; including coordination of merchandising, fixture development, and finish selection.

2006-2008: Junior Designer - FRCH Design Worldwide - Cincinnati, Ohio

Macy's -Various US Locations

Liverpool Dept. Stores - Mexico City, Mexico

Lotte Department Stores - Centum City, Korea

Design for major brand and boutique retail stores globally. Following projects from schematic design conception to final presentations; assisting with project coordination, merchandising, fixture development, and finish selection.

EDUCATION

2000-2005: Bachelor of Science Interior Design

University of Cincinnati - College of Design, Architecture, Art, and Planning

Participated in the Professional Practice Co-Operative Program

Spring 2004: Study Abroad

University of Cincinnati - Rome, Italy - Study of Architecture, Art, and Design

Winter 2004 & Summer 2003: Intern, Design Assistant

Callison Architecture - Seattle, Washington - Retail Planning, Fixture Design, Branding, Concept Development

Winter 2003: Intern, Design Assistant

The Formica Corporation - Cincinnati, Ohio - Color Study, Pattern Design, Trend Forecasting

AWARDS

2020 Design Retail's 40 under 40: Award Recipient

2018 Circle of Excellence Award Recipient: Samsung National Recognition

2015 A.R.E. Store of the Year: Silver Award Winner: Fossil Outlet Concept Store - Woodbury Commons

2011 VM+SD Store of the Year: Honorable Mention: Bloomingdale's Dubai

2004 National Finalist: IDEC Student Design Competition

2003 Callison Architecture Student Competition: Scholarship Recipient

CREDENTIALS

2014 Texas Registered Interior Designer RID#11538

SKILLS

Excellent Leadership and interpersonal skills. Strong written, verbal, and visual communication presentations. Awareness to current codes and trends in Design. Knowledgeable in software and applications involved in the design process such as AutoCAD, 3-D Sketch-Up, Adobe Creative Suite, as well as hand sketching and rendering. Self-starting attitude with the ability to manage and coordinate multiple teams involved in a projects process utilizing agile methodology with an open outlook and drive for results.